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Bib Data Sheet

CONFIRMATION NO. 8326

<b>SERIAL NUMBER</b> 09/757,901	<b>FILING DATE</b> 01/10/2001 <b>RULE</b>	<b>CLASS</b> 713	<b>GROUP ART UNIT</b> 3623	<b>ATTORNEY DOCKET NO.</b> ARC9-2000-0048-US1	
<b>APPLICANTS</b> Reiner Kraft, Gilroy, CA; Daniel A. Ford, Los Gatos, CA; Kevin T. Cao, Hamburg, GERMANY;					
<b>** CONTINUING DATA *****</b> <i>and D.C.</i>					
<b>** FOREIGN APPLICATIONS *****</b> <i>D.C. None</i>					
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED</b> <b>** 02/22/2001</b>					
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after met Verified and Acknowledged <i>Allowance</i> Examiner's Signature <i>[Signature]</i> Initials		<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWING</b> 7	<b>TOTAL CLAIMS</b> 22	<b>INDEPENDENT CLAIMS</b> 6
<b>ADDRESS</b> 23334					
<b>TITLE</b> Personalized profile based advertising system and method with integration of physical location using GPS					
<b>FILING FEE RECEIVED</b> 986	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		

**FLEIT, KAIN,  
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## TELECOPIER TRANSMITTAL FORM

DATE: January 10, 2003  
TO: Commissioner for Patents  
FIRM: USPTO, OIPE  
CITY, STATE: Washington, DC  
FAX #: (703) 308-7751  
FROM: Karen Taragowski

TOTAL NUMBER OF PAGES: 2  
(INCLUDING THIS PAGE)

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for U.S. Patent Application No. 09/757,901

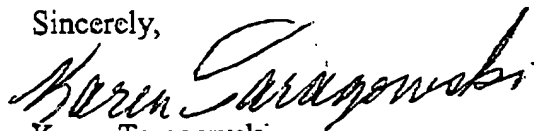
Dear Sir/Madam:

Upon review of the enclosed Filing Receipt document for the above-referenced patent application, we noticed the following typographical error:

- 1) In the "Applicant(s)" section, please change "Lost Gatos" to "LOS GATOS"

Please forward the corrected filing receipt to us at your earliest convenience. In the meantime, if you have any questions or need additional information, please do not hesitate to contact our offices.

Sincerely,

  
Karen Taragowski  
Patent Paralegal

110-A00-005  
faxcorrectfilerreceipt.wpd

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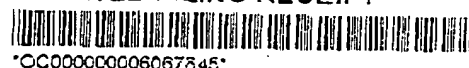
APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY DOCKET NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/757,901	01/10/2001	2188	986	ARC9-2000-0048-US1	7	22	6

23334

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CONFIRMATION NO. 8326

UPDATED FILING RECEIPT



\*00000000006067845\*

Date Mailed: 05/11/2001

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

## Applicant(s)

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## Assignment For Published Patent Application

International Business Machines Corporation;

Domestic Priority data as claimed by applicant

Foreign Applications

If Required, Foreign Filing License Granted 02/22/2001

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Fleit, Kain, Et Al